

Help create the next generation of success stories.

Assess and develop English skills using the *TOEIC®* Programme to help students stand out in the global workforce.



HIGHER EDUCATION

Provide a credential valued by employers worldwide



The Challenge

To ensure graduates could communicate effectively in the international business environment, the Business College of the German Swiss International School in Hong Kong sought an English exam that is recognised by global companies and assesses real-life English skills.



The Solution

School officials chose the TOEIC® tests as an exit requirement for students. Accepted by nearly 14,000 organisations in 150 countries, the tests do not require specialised business knowledge or vocabulary. Teachers also started using TOEIC prep materials and practice tests in class to build English skills.



The Result

Students now graduate with a certification of their English-language skills that accurately shows their ability to communicate internationally and is recognised worldwide. With a commitment to preparation, student scores have also climbed significantly.

ENGLISH-LANGUAGE PROGRAMMES

Effectively place students and track performance



The Challenge

Administrators of the Intensive English Programme at Hunter College in New York were struggling to place 850 international students per term into one of its eight class levels. The process had become cumbersome and inaccurate.



The Solution

The programme adopted the TOEIC® tests to place all incoming students, with each receiving a score report detailing their strengths and weaknesses to help guide their studies. The tests were also adopted as an exit exam to assess student progress.



The Result

The TOEIC® tests allowed administrators to create more uniform classes, reduce the number of inter-level transfers, and use pre- and post-testing data to inform decisions about curricula changes.

VOCATIONAL SCHOOLS

Prepare students for the international workforce



The Challenge

Officials at a vocational school recognised that English training would be a critical part of creating an alternate pathway for students and adult learners to gain employment.



The Solution

The school began using the *TOEIC Bridge*™ test to help students identify strengths and weaknesses, encourage them to develop their English skills, and prepare them to take the TOEIC® Listening and Reading test, which is now a graduation requirement.



The Result

Students now graduate with English skills and credentials essential to be more competitive in the job market.

Together, we can give
your students and programme
**AN EDGE TO
GET AHEAD.**

**Our *TOEIC*® associates will
work closely with you to:**



- 📍 Recommend the right TOEIC tests to administer
- 📍 Set the appropriate TOEIC score requirements
- 📍 Administer the TOEIC tests to candidates
- 📍 Score the tests and deliver results
- 📍 Identify additional English-language solutions

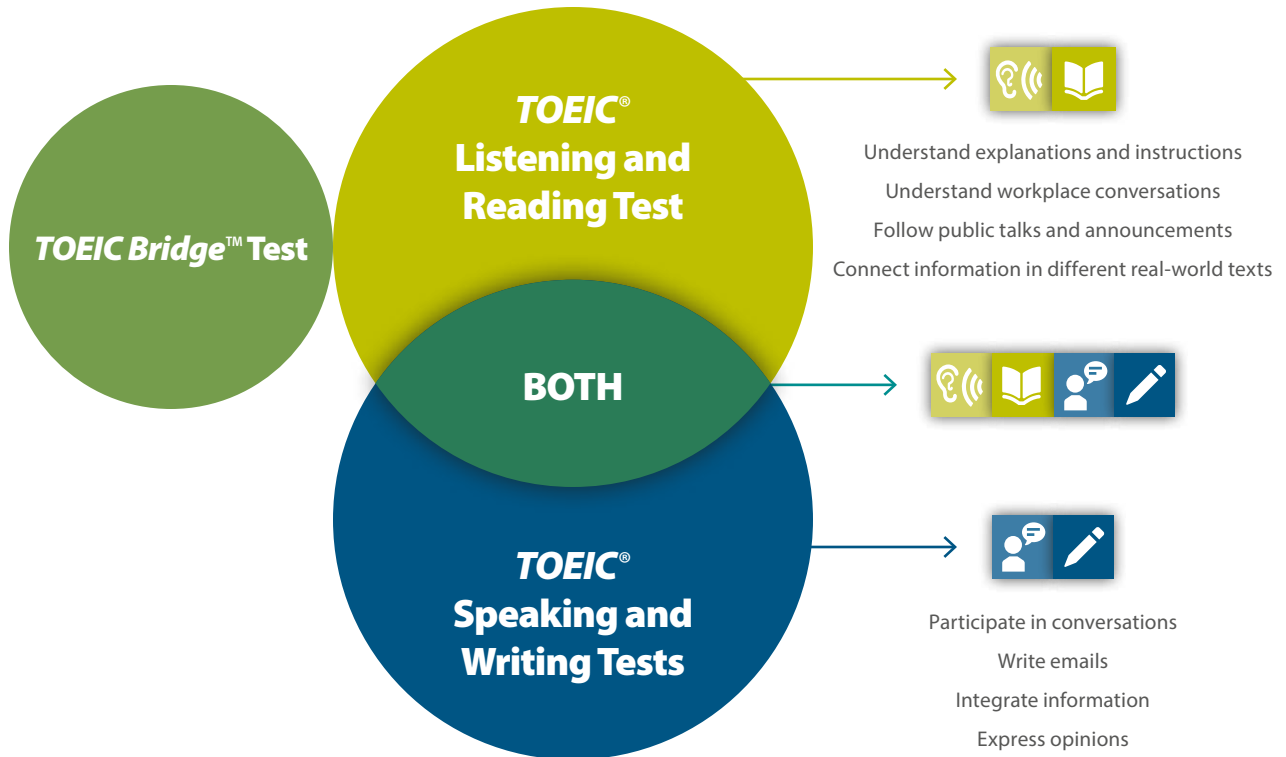
**Rely on the TOEIC Programme to help prepare
students for success in the workforce.**

Which *TOEIC*® tests are right for you?

PROFICIENCY

BEGINNER

ADVANCED



A suite of resources to assess and build English skills.

ASSESSMENTS

TOEIC® Listening and Reading Test

The TOEIC Listening and Reading test is the most popular listening and reading test of workplace English in the world. It uses real-life workplace scenarios to assess intermediate-to-advanced English comprehension for the workforce with unparalleled reliability.

TEST FORMAT:

- Paper-and-pencil or online
- Two sections of 100 multiple-choice questions each
- Two hours

TOEIC® Speaking and Writing Tests

The TOEIC Speaking and Writing tests deliver unsurpassed accuracy when measuring intermediate-to-advanced English communication skills for the workforce. A minimum of three different raters contribute independently to the final test score to ensure reliable, fair and unbiased results.

TEST FORMAT:

- Computer-based
- The TOEIC Speaking test has 11 questions and takes 20 minutes
- The TOEIC Writing test has 8 questions and takes 60 minutes

TOEIC Bridge™ Test

Designed for beginning learners, the *TOEIC Bridge™* test focuses on listening and reading skills and is a helpful starting point to prepare for work in an international environment.

TEST FORMAT:

- Paper-and-pencil
- Two sections of 50 multiple-choice questions each
- 60 minutes

TEST READINESS

TOEIC® Official Learning and Preparation Course

The TOEIC Official Learning and Preparation Course is the only course created by the maker of the TOEIC tests to help test takers build their English skills and prepare to do their best on the TOEIC Listening and Reading test.

THE COURSE:

- Uses real-life workplace scenarios and tasks that employees might encounter every day
- Has more than 1,000 authentic TOEIC test questions, which is more than any other online preparation product available
- Provides individualised feedback on progress with suggestions for improvement
- Is self-paced and accessible online 24 hours a day, 7 days a week

TOEIC® Test Preparation Materials

To help test takers get ready for test day success, a variety of official preparation products are available.

TEST PREPARATION TOOLS INCLUDE:

- Free sample questions
- *Tactics for TOEIC® Listening and Reading Test*
- *Tactics for TOEIC® Speaking and Writing Tests*

PROFESSIONAL DEVELOPMENT

Propell® Workshops

The Propell® Workshops provide English-language teachers and corporate trainers with instructional techniques and strategies.

THE WORKSHOPS:

- Help prepare students for the TOEIC tests
- Are led by trained specialists in English-language learning
- Enhance teaching and curriculum development skills

Nothing compares to the *TOEIC*® Programme


4
SKILLS
MEASURED

When used together,
the TOEIC tests provide
the most complete
assessment of the
English skills necessary
for workplace success.



~14,000
ORGANISATIONS
USE THE *TOEIC*® TESTS



USED IN
150
COUNTRIES



~7 MILLION
tests administered annually

7 OF THE **10** **LARGEST**
COMPANIES RELY ON IT



 **1979** **30+**
YEARS AS
INDUSTRY
LEADER

For the decisions that matter, the assessment you choose matters.

Talk to our local *TOEIC*® associate about how the *TOEIC*® Programme can help you.



Copyright © 2014 by Educational Testing Service. All rights reserved. ETS, the ETS logo, PROPELL and TOEIC are registered trademarks of Educational Testing Service (ETS) in the United States and other countries, used under license. TOEIC BRIDGE is a trademark of ETS. MAR091



GLOBAL
A subsidiary of Educational Testing Service

www.etsglobal.org